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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JULY 1967

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released August 22, 1967
1300-A Main P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Ice cream production in the United States during July was estimated at 76,455,000 gallons, the Crop Reporting Board reports. This is 5 percent smaller than in July 1966, and 1 percent less than the 1961-65 July average. Output January through July this year was 1 percent less than the seven-month total in 1966, but 4 percent more than the 5-year average. Production declined 2 percent from June to July this year. This contrasts with a 2-percent gain at this time last year and an average advance of 6 percent in the 1961-65 period. Temperatures during July averaged below normal in a large portion of the country, but were normal or above in the following areas: (1) The West from the Pacific Coast eastward including most of Idaho and Utah and the western halves of Montana and Arizona; (2) Most of New England and limited areas of other Atlantic States; (3) Southern sections of New Mexico and Texas.

The milkfat content of ice cream manufactured in the United States during July averaged 10.6 percent, compared with 10.6 percent also in July 1966 and 10.8 percent in January 1967.

Decreases in ice cream production in July from a year earlier in all regions of the country ranged from 2 percent in the Pacific to 7 percent in the North Atlantic. Output was 5 percent smaller in the East North Central States. Production decreased 4 percent both in the West North Central States and the Mountain. In the South, output was off 3 percent in both the South Atlantic Region and the South Central. In the three leading-producing states, production was off 2 percent in New York, 8 percent in Pennsylvania, and 3 percent in California.

Compared with the 1961-65 average for July, changes in production by regions were mixed. Output increased 4 percent in the South Atlantic Region and 2 percent in both the South Central and the Pacific. In the other regions, production was down 2 percent in both the East North Central and the West North Central, and 4 percent both in the North Atlantic and the Mountain. In the top-producing states, output was down 6 percent in New York and 4 percent in Pennsylvania, while up 3 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1967

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
		Thousand Gallons			Percent	
January	47,122	49,351	50,411	51,090	+ 8	+ 1
February	48,120	50,473	50,739	51,375	+ 7	+ 1
March	57,854	60,504	63,913	62,845	+ 9	- 2
April	59,363	63,004	61,540	59,450	0	- 3
May	66,206	67,015	66,660	68,865	+ 4	+ 3
June	73,369	76,789	78,373	77,560	+ 6	- 1
July	77,509	79,041	80,205	76,455	- 1	- 5
SEVEN MONTH TOTAL	429,543	446,177	451,844	447,740	+ 4	- 1
August	75,835	78,023	77,772			
September	64,122	58,122	66,162			
October	56,818	58,023	54,864			
November	50,161	54,728	52,000			
December	46,949	51,927	49,522			
TWELVE MONTH TOTAL	723,428	757,000	752,164			

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PRODUCTION OF ICE CREAM: JULY 1967

STATE AND GEOGRAPHIC DIVISION	JULY PRODUCTION				PERCENT CHANGE IN JULY 1967 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED	JULY 5-YEAR AVERAGE	JULY 1966
	1961-65 AVERAGE	1965	1966	1967		
	Thousand Gallons				Percent	
Maine	592	378	416	400	- 32	- 4
Massachusetts	3,336	3,803	4,145	3,800	+ 14	- 8
Connecticut	1,012	1,394	1,199	1,100	+ 9	- 8
New York	8,475	8,142	8,132	7,950	- 6	- 2
New Jersey	2,555	2,385	2,524	2,120	- 17	- 16
Pennsylvania	7,740	7,461	8,109	7,450	- 4	- 8
Other N.A. States ..	578	501	480	425	- 26	- 11
NO. ATLANTIC STATES	24,288	24,064	25,005	23,245	- 4	- 7
Ohio	4,201	4,254	4,526	4,450	+ 6	- 2
Indiana	3,189	3,166	3,078	2,790	- 13	- 9
Illinois	4,228	4,514	4,475	4,250	+ 1	- 5
Michigan	3,664	3,839	3,889	3,630	- 1	- 7
Wisconsin	2,730	2,750	2,607	2,500	- 8	- 4
E. N. CENTRAL STATES	18,012	18,523	18,575	17,620	- 2	- 5
Minnesota	2,293	2,455	2,639	2,550	+ 11	- 3
Iowa	1,124	1,228	1,128	980	- 13	- 13
Missouri	1,928	1,849	1,792	1,710	- 11	- 5
North Dakota	311	326	324	310	0	- 4
South Dakota	212	200	195	180	- 15	- 8
Nebraska	956	1,019	951	1,030	+ 8	+ 8
Kansas	634	550	556	525	- 17	- 6
WEST NO. CENT. STATES	7,458	7,627	7,585	7,285	- 2	- 4
District of Columbia	739	728	649	655	- 11	+ 1
Maryland	1,430	1,563	1,641	1,380	- 3	- 16
Virginia	1,333	1,260	1,231	1,025	- 23	- 17
West Virginia	547	692	626	580	+ 6	- 7
North Carolina	1,599	1,697	1,874	1,990	+ 24	+ 6
Georgia	897	969	990	930	+ 4	- 6
Florida	1,756	1,673	1,694	1,710	- 3	+ 1
Other S.A. States ..	896	934	1,096	1,270	+ 42	+ 16
SO. ATLANTIC STATES	9,197	9,516	9,801	9,540	+ 4	- 3
Kentucky	545	557	551	560	+ 3	+ 2
Tennessee	1,545	1,584	1,553	1,380	- 11	- 11
Alabama	838	834	913	780	- 7	- 15
Mississippi	388	382	395	370	- 5	- 6
Arkansas	312	310	356	310	- 1	- 13
Louisiana	839	842	867	850	+ 1	- 2
Oklahoma	611	628	606	580	- 5	- 4
Texas	2,390	2,749	2,611	2,790	+ 17	+ 7
SO. CENTRAL STATES	7,468	7,886	7,852	7,620	+ 2	- 3
Montana	244	236	238	245	0	+ 3
Idaho	354	342	352	345	- 3	- 2
Colorado	844	872	804	690	- 18	- 14
Arizona	369	441	450	460	+ 25	+ 2
Utah	456	453	418	410	- 10	- 2
Other Mt. States ...	298	288	319	325	+ 9	+ 2
MOUNTAIN STATES	2,565	2,632	2,581	2,475	- 4	- 4
Washington	1,429	1,427	1,286	1,330	- 7	+ 3
Oregon	625	691	656	690	+ 10	+ 5
California	6,249	6,436	6,648	6,420	+ 3	- 3
PACIFIC STATES	8,303	8,554	8,590	8,440	+ 2	- 2
UNITED STATES 1/	77,509	79,041	80,205	76,455	- 1	- 5

1/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Ice milk production in the United States in July is estimated at 31,245,000 gallons. This is only slightly more than in July 1966, but 18 percent greater than the 1961-65 average for the month. The January-July total this year is up 6 percent from the 7-month aggregate in 1966 and 28 percent from the 5-year average.

Seasonally, output advanced 2 percent from June to July, compared with 7 percent between these months in 1966 and 9 percent on the average in the 1961-65 period. All regions registered seasonal gains except the South Atlantic, where output was about steady and the East North Central, where it declined moderately.

Compared with July 1966, production increased in the East North Central Region and the South Central, while holding almost steady in the West. Decreases were shown in the remaining regions of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1967

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
	Thousand Gallons				Percent	
January	9,025	11,065	11,549	13,480	+ 49	+ 17
February	10,038	12,075	12,374	13,820	+ 38	+ 12
March	13,698	15,791	17,818	19,350	+ 41	+ 9
April	16,776	19,697	20,215	21,380	+ 27	+ 6
May	21,113	23,728	24,334	25,820	+ 22	+ 6
June	24,223	26,900	29,219	30,760	+ 27	+ 5
July	26,477	29,756	31,127	31,245	+ 18	0
SEVEN MONTH TOTAL	121,350	139,012	146,636	155,855	+ 28	+ 6
August	25,305	27,941	29,426			
September	18,929	21,654	22,171			
October	14,809	16,900	16,579			
November	11,111	13,533	13,604			
December	9,332	11,952	11,828			
TWELVE MONTH TOTAL	200,835	230,992	240,244			

SHERBET PRODUCTION

U.S. production of sherbet in July was estimated at 5,860,000 gallons. This is 12 percent below July 1966, but 2 percent above the 1961-65 average for July. Cumulative output in the first seven months of this year is 4 percent less than the 7-month total of 1966, but 9 percent more than the 5-year average.

Production advanced 4 percent from June to July, compared with 11 percent at this time a year ago and the average of 8 percent in the 1961-65 period. Output declined in the East North Central Region, the West North Central, and the South Atlantic. Increases occurred in all other regions.

July manufacture was smaller than a year earlier in all regions except the Pacific, where it was moderately larger. The sharpest decreases were in the Atlantic and North Central Regions.

PRODUCTION OF SHERBET, UNITED STATES, 1967

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
	Thousand Gallons				Percent	
January	2,208	2,395	2,595	2,700	+ 22	+ 4
February	2,232	2,432	2,512	2,590	+ 21	+ 3
March	3,061	3,282	3,501	3,705	+ 21	+ 3
April	3,574	3,797	3,984	3,845	+ 8	- 3
May	4,615	4,783	4,753	4,645	+ 1	- 2
June	5,309	5,434	5,965	5,645	+ 6	- 5
July	5,753	5,885	6,540	5,860	+ 2	- 12
SEVEN MONTH TOTAL	26,752	28,008	30,150	29,090	+ 9	- 4
August	5,150	5,315	5,652			
September	3,540	3,943	3,638			
October	2,764	2,976	2,914			
November	2,271	2,620	2,511			
December	2,059	2,586	2,549			
TWELVE MONTH TOTAL	42,356	45,449	47,674			

July production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 5,800,000 gallons. This is 5 percent above July 1966, but only slightly larger than the 1961-65 average for the month. Aggregate output the first seven months of this year was 4 percent more than in the same period of last year and 6 percent greater than the 5-year average.

Seasonally, production held about steady from June to July this year. This contrasts with a 3-percent decline between June and July in 1966 and an 8-percent gain on the average in the 1961-65 period. Increases occurred only in Illinois, Missouri, Arizona, Oregon, and California.

Compared with July 1966, output was up in Texas, Arizona, Oregon, and California. Decreases occurred in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1967

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
Thousand Gallons					Percent	
January	3,097	3,407	3,235	3,230	+ 4	0
February	3,250	3,426	3,300	3,555	+ 9	+ 8
March	4,086	4,257	4,599	4,625	+ 13	+ 1
April	4,354	4,680	4,361	4,405	+ 1	+ 1
May	4,954	4,970	4,815	5,235	+ 6	+ 9
June	5,359	5,530	5,691	5,825	+ 9	+ 2
July	5,776	6,007	5,508	5,800	0	+ 5
SEVEN MONTH TOTAL	30,876	32,277	31,509	32,675	+ 6	+ 4
August	5,672	5,843	5,714			
September	4,533	4,836	4,466			
October	4,090	3,928	3,915			
November	3,012	3,347	3,264			
December	2,588	2,938	2,745			
TWELVE MONTH TOTAL	50,771	53,169	51,613			

WATER ICE PRODUCTION

Water ice production in the United States in July was placed at 6,260,000 gallons - 17 percent less than in July 1966, but 4 percent more than the 1961-65 average for the month. Total output through July this year was 4 percent lower than in the first seven months of 1966, but 10 percent higher than the 5-year average.

The seasonal increase was only 1 percent from June to July this year, compared with 13 percent at this time in 1966 and 3 percent on the average in the 1961-65 period. Increases in the South Atlantic Region and the West outweighed decreases in the other regions of the country.

Compared with July 1966, production increased only in the West. Decreases occurred in all other regions. Losses were particularly sharp in the North Atlantic Region and the West North Central.

PRODUCTION OF WATER ICES, UNITED STATES 1967

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
Thousand Gallons					Percent	
January	854	946	1,033	1,295	+ 52	+ 25
February	1,140	1,312	1,385	1,795	+ 57	+ 30
March	2,184	2,311	2,775	2,865	+ 31	+ 3
April	3,345	3,384	3,736	3,775	+ 13	+ 1
May	5,038	5,590	4,846	4,695	- 7	- 3
June	5,865	6,058	5,686	6,225	+ 6	- 7
July	6,032	6,371	7,566	6,260	+ 4	- 17
SEVEN MONTH TOTAL	24,458	25,972	28,027	26,910	+ 10	- 4
August	4,697	5,081	5,594			
September	2,523	2,660	2,850			
October	1,418	1,449	1,503			
November	916	1,104	1,083			
December	691	853	896			
TWELVE MONTH TOTAL	34,703	37,119	39,953			